Help SAA Complete the Match!
Deadline: May 31, 2020

Last October SAA announced the $96,000 Donor Match Challenge Program. $96K has been **pledged**, not donated by a group of anonymous SAA Members. **The only way to change funds from pledged to donated is by enrolling as a new LifeLine Partner or increasing a current LifeLine donation.**

- Any new or increased LifeLine Partner will be matched X 12 immediately upon enrollment.
- Example - a new $20 per month LifeLine:
  - $20 X 12 = $240
  - $240 will be moved from pledged to donated
  - Increased LifeLines, only the increased amount will be matched.

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**Pledge Fund Amount $96,000**

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<th>At Risk, $53,922</th>
<th>Collected, $42,078</th>
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**As of 2/26/20**

**We Can Do This!**

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**We Need ≈ 65 New/Increased LifeLines Per Month in March, April, and May to Complete the Match**

Enroll as a LifeLine Partner Today!

Please complete the enrollment form on back ➔

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**About the $96K Donor Match Challenge / FAQs**

**What are the goals of the match fund donors?**
To encourage new, additional LifeLines to provide long term financial stability, avoid detracting from current contributions, and the matching gift to go into the ISO general fund

**Why do we need the Matching Gift Challenge?**
While progress has been made, most groups still struggle to carry the message of recovery and after 43 years of existence SAA remains a relatively unknown fellowship with limited ability to reach suffering addicts. We can and must do more to reach suffering addicts!

**How will the funds be used?**
To expand Public Information (outreach) projects to reach many more suffering addicts, implement SAA Connect – a new website that will help share recovery resources all across the fellowship, and to upgrade the ISO office technology needed to serve a growing fellowship.

**What have we learned in the past few years?**
80% of 600 therapists and counselors surveyed in 2019 had never heard of SAA; of this group – 50% were seeing clients with sex/porn issues; There are an estimated 7-18 million sex addicts in North America while SAA’s **global** membership is 20,000 to 40,000; <2% of SAA members (estimated) have personally participated in an activity to carry the message – our one, primary purpose -- in the past year.

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For more information, contact Phillip B. at the ISO office, phillipb@saa-iso.net, 800-477-8191
Individual LifeLine Partner  OR  Meeting/Group LifeLine Partner

Individual Name: _________________________  Meeting Name: _______________________________
Meeting Time: _______  Meeting City: _____________________  Prov./State: ______
Contact for Group LifeLine: ___________________  Cell Phone__________________

We will only contact you if there is a question about your donation.

Credit/Debit Card Information:

1. NAME exactly as it appears on your card: ________________________________________________________
2. BILLING Address ____________________________________________________________________________
3. CITY ___________________________  PROV./STATE __________________________
4. ZIP/POSTAL CODE ________________
5. DAYTIME Phone (______) ______________________  Cell preferred
6. CREDIT CARD #________________________________________________***
   *** EXP. DATE _____________
7. SECURITY CODE/Card CVV ___________ (3 digit number on back of card OR 4 digit number on front of Amex)
8. Signature___________________________________________________________________________________

Amount of monthly contribution: $______________________________

MONTH your LifeLine will start:

DATE RANGE your LL is to be processed:  A. 1st – 10th  B. 11th-20th  C. 21st – End of Month

(Example: If you choose A. 1st-10th, your LifeLine may be processed at any time during the first ten days of the month. The same is true if you choose the B or C. Your LifeLine may be processed at any time during the range of days you select.

RECEIPT OPTIONS: Choose one (1) option below  ↓ Please Provide E-mail Address Below ↓

☐ 1. E-mail Receipt (PREFERRED/Most economical) __________________________________________
☐ 2. Paper Receipt sent to address provided above. (please provide e-mail above anyway)
☐ 3. No Receipt (please provide e-mail above anyway)
☐ KEEP INFORMED:  Check if you want to receive brief monthly update e-mails from the ISO

ENROLL ONLINE:  https://saa-recovery.org/LifeLinePartner/

BY TELEPHONE: Canada and USA: 800-477-8191 Mon-Fri 10am – 6pm CT US
Local and International: +1-713-692-0430

BY MAIL:  ISO | PO Box 70949 | Houston, Texas 77270-0949 | USA

LL Champion Name: ________________________________